



THE STRUCTURE FOR YOUR PRESENTATION

OPENING	2 SECS	Hi, I'm (NAME) from (COMPANY NAME)
WHAT I DO	3 SECS	I am (PROFESSION / AREA OF EXPERTISE)
WHY I DO IT	10 SECS	I do what I do because...
WHO I AM LOOKING TO CONNECT WITH	5 SECS	I am looking to connect with (REFERRAL REQUEST)
HOW I CAN HELP THEM	15 SECS	I have been working with (REFERRAL REQUEST TYPE) and I am having a lot of success helping their clients (DO OR ACHIEVE WHAT?) Give a case study
CLOSING	5 SECS	So, if you know (REFERRAL REQUEST) I would love the introduction, thanks again. (NAME) from (COMPANY NAME)

Hi, I'm from

I am a

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So, if you know a I would love the introduction. Thanks again.
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